

CAMPAIGN

CAPITAL UPDATE 2

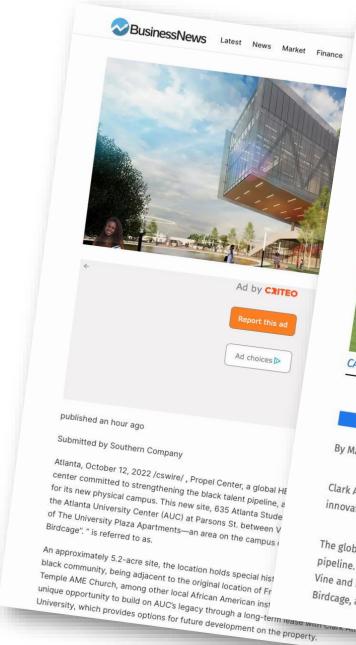
AGENDA

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Here at Clark Atlanta, our leadership, faculty, and students are humbled to be a partner in the launch of the PROPEL Center and to have the opportunity to execute this long-term partnership"

President George T. French Jr., Ph.D.



The new PROPEL Center will be built at Clark Atlanta University



By Maria Saporta

Clark Atlanta University has been selected to be the site of the new PROPEL Center, a global innovation headquarters of Historically Black Colleges and Universities (HBCUs).

The global HBCU technology and innovation hub is committed to strengthening the Black talent pipeline. It will be constructed at 635 Atlanta Student Movement Blvd., at Parsons Street between Vine and Elm Streets on the former site of the University Plaza Apartments, which housed the Birdcage, a popular nightclub at the time.

Covid-19 Updates

CAU and other AUC institutions experienced momentary increase in the number of cases.

For the past few weeks, CAU has experienced a low number of cases and currently there are no students in isolation on campus. Covid-19 Updates

US News & World Report – Best College Rankings

A comprehensive analysis of the US News & and World Report methodology is completed, and was shared with the Office of the Provost. Over the next few weeks, an action plan will be presented to selected stakeholders.



Student Experience Process Improvement Initiative

Hire Consultant: Accenture a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations.





Multiple people shot outside of AUC library after Clark Atlanta homecoming gathering"

(WSBTV)



October 17, 2022

Office of the President

Dear Clark Atlanta University Students and Parents/Guardians:

Here at Clark Atlanta University (CAU), the safety of our students remains our top priority. Regarding the most recent shooting incident near Atlanta University Center's Woodruff Library, where two CAU students, one Atlanta recent shooting incident hear Addited University Center's vivoodrum Library, where two CAO scubents, one Addit University Center student and one non-student sustained non-life-threatening injuries from shots fired from a vehicle, we offer our prayers and sincere support to the students and families negatively impacted by this

I have met with the Mayor of the City of Atlanta and his Chief of Police. We agree that random acts of violence on I have met with the mayor or the city of Atlanta and his ciner of rouce. We agree that famour acts of violence on our campuses within the metropolitan Atlanta area will be aggressively investigated, and perpetrators will be held

We do not take the safety of our students and our community lightly. This senseless and random violence around our campus community is unacceptable and must be stopped. We are taking a stand and immediate action to

- Enhancing police presence at the Atlanta University Center's Robert W. Woodruff Library to include partnering with the Atlanta Police Department and the Fulton County Sherriff's Office
- Increasing officer patrols of on-campus and other pedestrian areas near campus areas that present the
- Increasing the number of officers within the CAU Office of Public Safety
- Partnering with our CAU "Think Safe" student ambassadors and student organizations' leaders to create awareness about the university's safe space common areas and share safety tips
- Canceling classes and have planned a Wellness Day for students tomorrow, Tuesday, October 18, 2022, to allow them to take a mental break and participate in our CAU Safe Town Hall Meeting. The meeting will be held at the L. S. Epps Gymnasium at 10:00 a.m.
- Providing counseling services to students on the following days:

Tuesday, Oct. 18, 2022 Wednesday, Oct. 19, 2022 Thursday, Oct. 20, 2022

We appreciate you choosing us as your University, and we want you to know we value our partnership. We are we appreciate you choosing to as your oniversity, and we want you to know we value out partitioning. The are fully committed to ensuring the Clark Atlanta University Campus community is conducive to being a safe place for



CAPITAL OVERVIEW: MAJOR

			Probability of achieving			Expected
Proposed Initiative	Strategic Plan Linkage, i.e. Benefit/value proposition	Funding source(s)	(High, Medium, low)	Anticipated Fiscal Year	Est. Cost	Start/End Date
Provide housing for 500 additional students through the construction/renovation of Bumstead Ware residence hall w/dining component.	Invest in physical assets to attract and retain student demographic; increase competitiveness, revenue; and decrease level of deferred maintenance.	HBCU Loan Program	High	FY24	\$57.5MM	10/2022- 8/2024
2. Stabilize Gaines Hall	Commitment to IA to stabilize the historic structure; Invest in physical assets to decrease level of deferred maintenance.	Invest Atlanta TAD/Westside TAD	High	FY23	\$2.42MM	8/2022- 7/2023
3. Sell Park Street Church	Disposition of non-strategic property; increase cash flow	N/A	medium	FY24	N/A	TBD
Expansion of Innovation and Entrepreneurship Center in Environmental Science Biology Building	Advancing innovation and entrepreneurship curricula and commercialization activities among CAU students, constituents, and through community partnerships.	Corporate donor (McKenzie Foundation); Bell Family Trust; University Capital Funding; Title III	High	FY24	\$4MM	TBD
5. Paschals Redevelopment	Increase revenue; strengthen economic and community development; Invest in physical asset to reduce level of deferred maintenance	Public-Private Partnership (P3)	High	FY25	TBD	TBD
6. CCRTD Partnership	Expand research and capacity of clinical study to strengthen the university's position as a research-intensive institution.	TBD	Low	TBD	TBD	TBD
7. Construction of new Public Safety Building	Expand operations and build capacity to better meet service goals.	FY24 University Capital Budget; donors; HEERF; Title III	medium- low	FY24	TBD	TBD
Purchase of Heritage and Suites Construction of new President's House	Invest in student housing facilities that support the academic mission of the University and that will attract new students and retain current students.	HBCU Loan Program	medium	FY25	\$70MM	TBD
which will serve as home of the University presidents and their family and a venue for hosting university events.	Provide facilities that support recruitment, fundraising and community engagement.	Bank Financing (Bank of America)	High	FY24	\$2.5MM	7/2022- 9/2023



















THANK YOU

President George T. French, Jr., Ph.D.